



WILD SHEEP SOCIETY
OF BRITISH COLUMBIA

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PC: Darryn Epp

Our Mission: "To promote and protect wild sheep and wild sheep habitat through British Columbia."

Major Fundraisers: Salute to Conservation (700) Northern Fundraiser (500) Wild Sheep Jurassic Classic

\$1.8 million Committed to Projects since 2018

Wild Sheep Society of BC

- 1,500 members
- 6,500 Email subscribers
- Quarterly magazine
- Monthly e-blast
- "Talk is Sheep" Podcast – 125,000 yearly downloads

Social Media Profile/Reach

- WSSBC Instagram – 11,200 Followers
- WSSBC Facebook – 9,800 Followers
- A reach of 220k Followers – (admin access)
- Hiking BC – 112,000
- Sheep Hunting Page – 24,000



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PARTNERS IN CONSERVATION: (\$20,000+)

- Choice of sponsorship of our events - recognition in all marketing material
- Banners/signage with company name and logo at Fundraisers and tradeshow
- Listed as a Conservation Partner for signage created for projects/tradeshows
- Recognized as our Conservation Partner at all WSSBC events.
- Full page ad in all Wild Sheep Forever magazines, web site home page and eblast.
- Inclusion in any of our new Conservation and Training Videos
- Monthly exclusive social media post- Exclusivity agreement by sector.
- Sponsorship of eight Talk is Sheep Podcasts per year

GOLD: (\$10,000+)

- Advertisement at Northern and Southern events
- ½ page sized advertisement in Convention Magazine
- Recognition at both Northern and Southern events
- Four social media posts annually
- Ads on our website
- Sponsorship of three Talk is Sheep Podcasts per year

SILVER (\$5,000+)

- ¼ page sized advertisement in Convention Magazine
- Recognition at both Northern and Southern events
- Two social media posts annually
- Ads on our website
- Sponsorship of one Talk is Sheep Podcasts per year

BRONZE (\$1,500+)

- Business Card advertisement in Convention Magazine
- Recognition for event specific donation
- 1 social media post annually



Supporter (\$500+)

- Name in Convention Magazine
- Listed on Website under Donors Page
- One Facebook post with every other donor

Friends (<\$500)

- Name in Convention Magazine
- Listed on Website under Donors Page



***Donations based on MSRP/Market Value (minus contributed cost)

Our goal is to find a partnership solution that works for you. For more information or to support us and our conservation efforts please contact us at exec@wildsheepsociety.com or by telephone at 604-690-9555.