



## **FOR IMMEDIATE RELEASE**

Wild Sheep Society of British Columbia announces new partnership  
*Fraser River Bighorn Project to receive raffle funding*

**Victoria, British Columbia- July 24, 2021**

The Fraser River area is where the Wild Sheep Society began its humble beginnings and is an area dear to the hearts of our membership.

The Wild Sheep Society of B.C (WSSBC) is grateful for the collaborative relationships we have built over the years and as such, is pleased to announce that Sako Canada as well as Steiner Canada have generously donated towards raffles that will fund projects that will be injected directly onto the ground in this critical area.

"Partnerships are critical to our success. Without support like this, we cannot do what we do on the landscape. We are incredibly thankful for those that stand alongside us in our mission." said Kyle Stelter, WSSBC President.

The WSSBC was founded due to the need to protect and enhance the Fraser River bighorn sheep populations, and we have grown exponentially due to the success of the work being done in this area. A multi-year legacy project currently in year three, we continue to work diligently with biologists to improve overall herd health and the habitat they live in.

"We are thrilled to support WSSBC and their conservation efforts again this year. Protecting our heritage is fundamental for us as outdoorsmen and we are proud of what the WSSBC has accomplished thus far. We are looking forward to successfully rebuilding the wild sheep population and their habitat in BC", added Spyros Chrysochou of Stoeger Canada (Sako/Steiner).

###

### About the Wild Sheep Society of BC

The Wild Sheep Society of BC is a non-profit registered Society dedicated to the protection and enhancement of wild sheep and wild sheep habitat throughout "Beautiful British Columbia". Putting tens of thousands of volunteer hours and dollars into conservation projects in BC since 1998, the WSSBC is committed to its vision statement of "Putting more sheep on the mountains".

### Media Inquiries can be sent to

Kyle Stelter  
WSSBC President  
250-619-8415  
kstelter@wildsheepsociety.com