



FOR IMMEDIATE RELEASE

1Campfire announces funding support from BC's largest conservation organization
Welcome to our Campfire

Abbotsford British Columbia - February 13 2019.

The Wild Sheep Society of British Columbia is excited to announce that the BC Wildlife Federation has committed \$30 000 in funding towards the outreach and distribution of the message of 1Campfire.

Hunter-led conservation organizations and efforts have been at the forefront of sustainable habitat, wildlife, and wetland management for decades. Without the efforts of the hunting community, the world would be a different place. The facts speak for themselves.

" We, as hunters and conservationists have a deep rooted connection to nature, to our food that some cannot understand." says Kyle Stelter, WSSBC President. "1Campfire is happy to have the support of the BCWF on this project."

The BC Wildlife Federation is pleased to support the new 1Campfire Wild Sheep Society initiative. President Harvey Andrusak said, "On behalf of the BCWF's 43,000 members, and 100 affiliated fish and game and sports shooting clubs, we are donating \$30 thousand to help share the stories of why we hunt." Andrusak noted this social media campaign is in line with the BCWF mission to promote hunting and fishing as part of the wise integrated use of the province's natural resources.

This will take a new approach and new strategies. It will take empathy and the strength to stand up for what we believe, and the humility to share it in a way that resonates with those outside our community.

Welcome to our campfire. We have a story to tell.

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About the Wild Sheep Society of BC

The Wild Sheep Society of BC is a non-profit registered Society dedicated to the protection and enhancement of wild sheep and wild sheep habitat throughout "Beautiful British Columbia". Putting tens of thousands of volunteer hours and dollars into conservation projects in BC since 1998, the WSSBC is committed to its vision statement of 'Putting more sheep on the mountains'.

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