



**FOR IMMEDIATE RELEASE**

**Wild Sheep Society of British Columbia Announces Hunter Heritage program**  
*What will your legacy be?*

**Victoria, British Columbia- November 19 2018**

Under the weight of politically manipulated social pressure, hunting opportunities continue to be eliminated here in BC and around the world. With the support of its members, the WSSBC will soon be launching an aggressive project through our Hunter Heritage Program. A program dedicated to ensuring our right to hunt is preserved.

The Hunter Heritage program will serve the express purpose of engaging, inspiring and educating the non-hunter, and through these efforts, show the average non-hunter and observer that our way of life is relatable and acceptable in modern society.

"As hunters, our way of life and the ways we choose to provide for ourselves have been ruthlessly attacked and along with it, hunting opportunities are disappearing at the expense of emotionally driven campaigns. Presenting a unified voice with a singular message that enshrines hunting for our own, as well as future generations is more important now than ever before. Hunters are the original conservationists- We need to stand together to protect our Hunter Heritage"- Kyle Stelter, WSSBC President.

The program will be officially unveiled in February 2019 and to date, we have already received a commitment of over \$40,000 to the program from a handful of our dedicated members. Every dollar raised through this drive will go to funding our Hunter Heritage Program and preserving hunting opportunities for years and generations to come. The future of our hunting opportunities depends on it.

About the Wild Sheep Society of BC

The Wild Sheep Society of BC is a non-profit registered Society dedicated to the protection and enhancement of wild sheep and wild sheep habitat throughout "Beautiful British Columbia". Putting tens of thousands of volunteer hours and dollars into conservation projects in BC since 1998, the WSSBC is committed to its vision statement of 'Putting more sheep on the mountains".

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